

Briefing Note



The Leadership & Management Advisory Service

Summary

The Leadership and Management Advice Service will provide up to £1000 to an SME or Social Enterprise meeting certain eligibility criteria. Funding must be matched on a pound for pound basis and must be deployed to support the Leadership and Management skills of the MD or a senior manager. From the 1 April, the service will be delivered by EMB Ltd across the East of England, the West Midlands and the East Midlands.

How to refer clients

You can either refer clients by using the Referral Form to send us their details or you can pass the Application Form on to clients for them to complete directly. You can find both these forms at www.embltd.co.uk/lmas

Contact details for the Leadership and Management Service in the East of England, West Midlands and East Midlands are as follows:

Telephone: 0845 894 8969

Email: lmas@embltd.co.uk

Fax: 0116 240 5225

Address: 5 Merus Court, Meridian Business Park, Leicester, LE19 1RJ

In Detail

Changes that have been made to the Leadership and Management Advisory Service.

From 1 April, EMB Ltd will be delivering the service across three regions, the East of England, the East Midlands and the West Midlands supporting business leaders and decision makers across these regions to access tailor made learning and development support.

The service is funded by the Skills Funding Agency and some alterations have been made both to the eligibility criteria and the scope of activities that are covered by the grant element of the programme. These are as follows:

Eligibility

- Organisations in scope for the service are either private sector businesses or social enterprises which employ fewer than 250 full time employees and have at least one employee in addition to the eligible beneficiary
- Beneficiaries must be the owner/MD/CEO of a business or social enterprise if it employs 50 people or less.
- If the business or social enterprise employs more than 50 people, a beneficiary who reports directly to the owner/MD/CEO can be considered.
- Eligible organisations must also be able to demonstrate growth or growth potential.

Funded Learning and Development must address one of the following areas:

- Developing a highly effective personal leadership and management style (including strategic thinking; and effective communication).
- Creating a joint enterprise culture with the workforce (including developing an innovative, creative and productive culture for the organisation; developing productive working relationships; reducing and managing workplace conflict).
- Planning and developing an effective organisation and teams (including recruitment, selections and departure; building and managing effective, creative and innovative teams; conveying vision and objective setting).
- Leading and managing employee high performance (including employee motivation and commitment; delivering value; learning and development).
- In some very limited circumstances, other proposed leadership and management development activity **which supports the beneficiary to fully engage and make full use of their workforce** may be approved but this will require additional approval from the Skills Funding Agency.

Funding

Funding is up to a maximum of £1000 and dependent on meeting all the eligibility criteria. Funding will need to be **fully matched** by the beneficiary organisation on a pound for pound basis, excluding the VAT element. So if an organisation is eligible and the approved learning and development costs £1500 excluding VAT, the organisation may be eligible for a grant of £750. No unmatched grant funding is available. Previous beneficiaries of this programme may be eligible for further support but must meet the eligibility criteria in the application form, including demonstrating growth or growth potential.

You should note that EMB cannot accept direct referrals from Training Suppliers/Providers for this programme. However Training Suppliers/Providers may forward the application form to any organisations that meet the eligibility criteria and may be interested in applying for support directly.