

NEWS RELEASE

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For immediate release

ECO TRENDS IN LEATHER CONFERENCE – NEW SPEAKERS AND SPONSOR ANNOUNCED

The Eco Trends in Leather conference taking place at this year's APLF in Hong Kong has added another high level speaker to the agenda in addition to securing sponsorship. Adidas has joined the list of brands speaking at the event, which also includes Nike, the National Wildlife Federation, PrimeAsia and Lanxess, who are also the premium sponsor. They will be discussing a range of topical subjects including deforestation and traceability, benefits of the Leather Working Group, green chemicals restricted substances and eco sourcing and design, amongst others. The conference, co-organised by BLC and APLF, will be held on Tuesday 30 March at the Hong Kong Convention and Exhibition Centre.

For more information please visit the BLC website at www.blcleathertech.com or contact info@blcleathertech.com

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