



WHAT THE MEMBERS SAY...

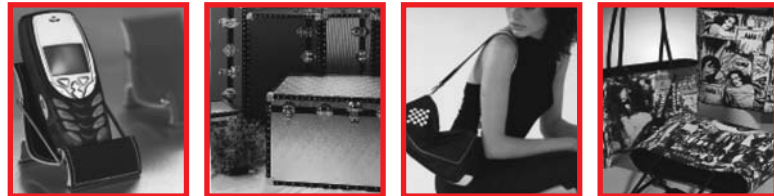
"I have found the BTAA to be an invaluable source of advice and information. Their service is exceedingly good value for money and with the rebates available from trade fairs, the money is recoverable almost immediately"
Smith and Canova.

"As a new business, joining BTAA has given me access to a wide variety of information from market data, to trade show discounts, and to companies which can help my business save money. Above all, I have found the employees of BTAA friendly, knowledgeable and extremely responsive to any queries I have".
Joanna Jeffrey - Wrayfield 5.09

"I have been delighted with my membership, it gives credibility to my business. They have helped with agency law, brought enquiries into the business too. The bi-monthly member updates are good to receive by 'email' as it highlights potential areas of concern and interest to my business".
Matthew Pergaloni, MP Agencies - 4.09

"I have been very happy with the services offered by the BTAA. I have been a member for over 20 years and have used the services and made significant savings on both insurance and healthcare schemes."
Paul Yates of Peter Yates Leather goods.

"Well done to the BTAA for being awarded the Chamber of Commerce and Industry/Business Link award for 'E'business."
Adrian Watkins of Fashion Extras.



Data Protection Policy

BTAA undertakes not to sell your details for any purpose, we do pass on your details to our service providers. If you do not wish your details to be used in accordance with this policy, please advise the BTAA Office by return.



Saves you money, gives you a voice

The British Travelgoods and Accessories Association is committed to promoting the growth and image of the industry. We pride ourselves on being the first point of contact for our members.

You can...

- Benefit from closer links with suppliers, retailers and consumers
- Be part of an organisation that brings together all sectors of the industry
- Share views with members and lobby on issues affecting your business
- Benefit from our expert knowledge of the industry

The BTAA's growing range of bespoke services are designed to help members manage their business more effectively and to save money.

The BTAA will help your Business Grow and Compete.

can you afford not to join?



Who we are?

The BTAA was set up over 40 years ago and is the UK trade association for the Handbag, luggage, specialist leathergoods, travelgoods and accessories industry. Our Federation has over 2500 member companies varying in size from major plcs to sole traders. Our members are manufacturers, importers, wholesalers, suppliers, designers, repairers, agents and retailers.

What we can do for you? The BTAA can...

...save money:

- Discounts on stand space at major trade fairs
- Discounted credit card processing rates
- Private Healthcare Scheme
- Discounts Corporate payments abroad.
- FREE access to industry reports
- Debt recovery
- Savings on insurance/hotels/car hire

...information /advice

- Free legal/health and safety/employment helplines.
- Legal helpline
- Seminars and training
- Trading Standards and Customs
- Export Services

...updating you

- Regular 'e' newsletters
- 'Members area' of website
- Confidential and impartial advice

...have your say:

- Lobbying Government and other organisations
- Keeps you informed of the decisions that impact the industry

...protect your businesss

- Intellectual property protection
- Free legal advice lines provides assistance with staffing, issues with agents and commercial law.

...increase business

- BTAA logo provides evidence of your commitment to BTAA's Code of Ethics, reassuring customers.
- Expert staff to deal with enquiries and recommend potential suppliers.
- Free company listing on 'award winning' website www.btaa.org.uk
- FREE editorials on BTAA page in trade magazines.
- Network of mutual support

Trade Fair Discounts

Full members receive a reimbursement on stand costs when showing at some major UK trade fairs. Many members find that the rebates received can be more than their annual membership fee, see the discount calculator on the BTAA website for more info www.btaa.org.uk

APPLICATION FORM

To be considered for membership of the BTAA (a division of the BJGF Federation) please complete this form **FULLY** and return it to the address below. If you would like any clarification or assistance please telephone us on +44 (0)121 237 1107.

Name of Company:

Company Trade Name (if different):

Address:

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Postcode:

Telephone: Fax:

Email: Website:

Registered address (if different from above):

Name of person to whom correspondence should be sent:

Applicants Name: Position:

Date business established: Annual turnover:

Total employees including Directors (Please count part-time staff as 1/2):

Nature of Business (Please tick all appropriate descriptions)

- | | | | |
|---------------------------------------|-------------------------------------|-----------------------------------|---|
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Processor | <input type="checkbox"/> Exporter | <input type="checkbox"/> Catalogue/Mail Order |
| <input type="checkbox"/> Distributor | <input type="checkbox"/> Wholesaler | <input type="checkbox"/> Agent | <input type="checkbox"/> Internet trader |
| <input type="checkbox"/> Importer | <input type="checkbox"/> Designer | <input type="checkbox"/> Other | <input type="checkbox"/> Retailer |

Declaration

I/we (trading name of company) hereby make application for membership of the British Travelgoods and Accessories Association and the BJGF.

I certify that replies to the questions set out in this application form are true and correct. I/we agree to pay the appropriate subscription upon demand and be bound by the Memorandum and Articles of Association of the BJGF and by the Bye-Laws of the Association (available on request) BTAA Code of Ethics and to notify the Association of any changes in my/our business activities.

I confirm that I/we agree/do not agree (delete as appropriate) for details about my business and products to appear on the BTAA website and to be shared with our suppliers.

Signed: Title: Date:

Detach and return to: BTAA, Federation House, 10 Vyse Street, Birmingham, B18 6LT or by Fax: 0121 236 3921

membership