

British Jewellery & Giftware Exports are organising the following seminars, to register your interest, please contact the relevant person in charge.

### Exporting Masterclass - 17th June 2009

British Jewellery & Giftware Exports are organising an Exporting Masterclass to take place on 17<sup>th</sup> June 2009 at Federation House in Birmingham. The seminar will provide you with the knowledge required to sell in overseas markets and how to identify high potential markets and devise market entry strategies. With professional speakers on the day covering the essential topics of agents and distributors, marketing and exhibitions, it's certainly a day to be noted in your diary.

The seminar is **Free** to all Federation Members, Non members can attend for a small fee of £40.00. Please note lunch will be provided on the day.

For further information or to book a place please contact Taran Thabal on +44 (0) 121 237 1115 or email [taran.thabal@bjgf.org.uk](mailto:taran.thabal@bjgf.org.uk)

### First Steps in Export Seminar - 8th July 2009

Are you a UK company who is looking to expand sales in the current tight economic climate? If so exporting is a viable and profitable option with many overseas markets proving to be less restrictive than the UK.

This course is designed for companies who have never exported or have only dabbled. It will take companies through the basics and what can be expected both of you and from an export market.

The seminar will be held at the BJGF offices in the Jewellery Quarter, Birmingham on the 8th July.

The seminar is **Free** to all Federation members, Non members can attend for a small fee of £40.00. Please note lunch will be provided on the day.

For more information on booking a space please contact Rebecca Gough on +44 (0) 121 237 1119 or email [rebecca.gough@bjgf.org.uk](mailto:rebecca.gough@bjgf.org.uk)

BJGF  
10 Vyse Street, Hockley  
Birmingham  
B18 6LT  
UK  
Tel: +44 (0) 121 237 1115  
Fax: +44 (0) 121 237 1118

Promoting British giftware, leathersgoods and jewellery overseas. Forthcoming exhibitions:

Hong Kong Gifts & Premium Fair: 27 - 30 April 2009  
National Stationery Show, New York: 17 - 20 May 2009  
JCK Las Vegas: May 30 - June 02, 2009  
New York International Gift Fair: 16 - 20 August 2009