

London 2012 Olympic & Paralympic Games

You are invited to a FREE Breakfast Briefing, on Thursday 21 May 2009, to hear John Armitt, the Chairman of the Olympic Delivery Authority, explain how West Midlands firms can win business from the London 2012 Games.

The Olympic Delivery Authority (ODA), with a £9.3 billion budget, is responsible for designing and building the Olympic Park in East London, plus the other new 2012 venues around the country. This presents a huge opportunity for businesses here in the West Midlands. Many of the contracts awarded to date by the ODA have been won by small and medium-sized companies. But the majority of tenders are still to be let. This conference will provide you with vital information about the London 2012 Business Network (www.london2012.com/business), the *CompeteFor* E-procurement system, and how you can bid for tenders throughout the ODA supply chain.

As well as John Armitt, other speakers will include Morag Stuart, Head of Procurement for the ODA; plus an Olympian. Delegates will be given an opportunity to ask questions in a Q&A session at the end.

On Thursday 21st May, you can enjoy a buffet breakfast from 7.30 am. The briefing will commence around 9.00 am; and will be over by 11.00. After the presentations, you can browse the trade stands in the foyer and enjoy the refreshments - all at no cost. Venue is the Bethel Convention Centre, Kelvin Way, West Bromwich, B70 7JW (see www.bethelconventioncentre.co.uk for directions and further information).

The event, sponsored by Advantage West Midlands, is being hosted alongside www.finditinsandwell.co.uk – an award-winning Sandwell Council initiative to encourage local businesses to inter-trade and pitch for bigger contracts.

**Register now, by emailing the *finditinsandwell* team:
stephen_massey@sandwell.gov.uk.**

Advantage West Midlands, West Midlands 2012 Leadership Group and Sandwell Council look forward to welcoming you.